
KAVACH- An effort to Address HIV/AIDS Among Truckers and Helpers

Supported by Transport Corporation of
India and Bill and Melinda Gates
Foundation

Project Review

Main Achievements:

SMC-7435 (500- Highest)

Formation Of CBO- Suraksha Transport Association

Bcc: 1:1-6490, 1:group: 9107

Peer Educators- 30

Other Achievements

- Khushi Clinic identified as a major medical service delivery point in transport nagar, daily OPD reaches almost 25 patients daily, voluntary turn-up: 5 patients per day.
 - The conservative behavior of outlet members transformed into people who openly talk about use of condom and promote high scale SMC
 - Almost 20 transport companies directly associated with project activities.
 - Shift in percentage of drivers using condoms- 5% to 60%
 - Demand generation of condoms done directly by drivers and helpers.
 - Highest number of condoms sold in a day- 500 (Gurudev- ORW)
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Challenges Faced

- Entering the project area with such a sensitive issue.
 - Entire project team considered as AIDS people, no one willing to talk.
 - No support from transporters at initial level.
 - Staff mobility in the project area.
 - Free distribution of condoms by PSI NGO, worked as a de-marketing agent for selling condoms, as most of the people would demand for free condoms.
 - New and inexperienced team at initial implementation level.
 - Recruitment of staff for a project on AIDS, and to perform activities like condom demonstration and discussion on Sexual issues was a challenge in itself.
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Key Lessons Learnt

- People will always discourage such issues, but the goal has to be achieved through community mobilization and sensitization.
 - Regular dialogues with the community can bring a major change in reference to any concern.
 - Interactive and multimedia modes make communication much easier and effective.
 - No program can be implemented on qualitative grounds without community participation.
 - Outreach to RTI/STI patients is only possible through informal and personal discussions.
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Training and Capacity Building

Major Learnings through trainings

- Relationship development
- STI diseases and prevention
- Proper use of condoms
- Project concepts and insights
- Communication on societal (hidden) issues
- Identification of STI/RTI
- Counseling of suffering patients.
- Online data handling and entry
- Handling crisis situations

What more is needed

- Trainings to Peer Educators- By Experts on STI/RTI.
 - Training of Outlet Owner on SMC Promotion.
 - Training on how to make CBOs more efficient.
 - Training of newly inducted staff
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PROJECT ESTABLISHMENT & ADMINISTRATION

PROJECT ESTABLISHMENT

Phase 1: Target location, population and prospective client research.

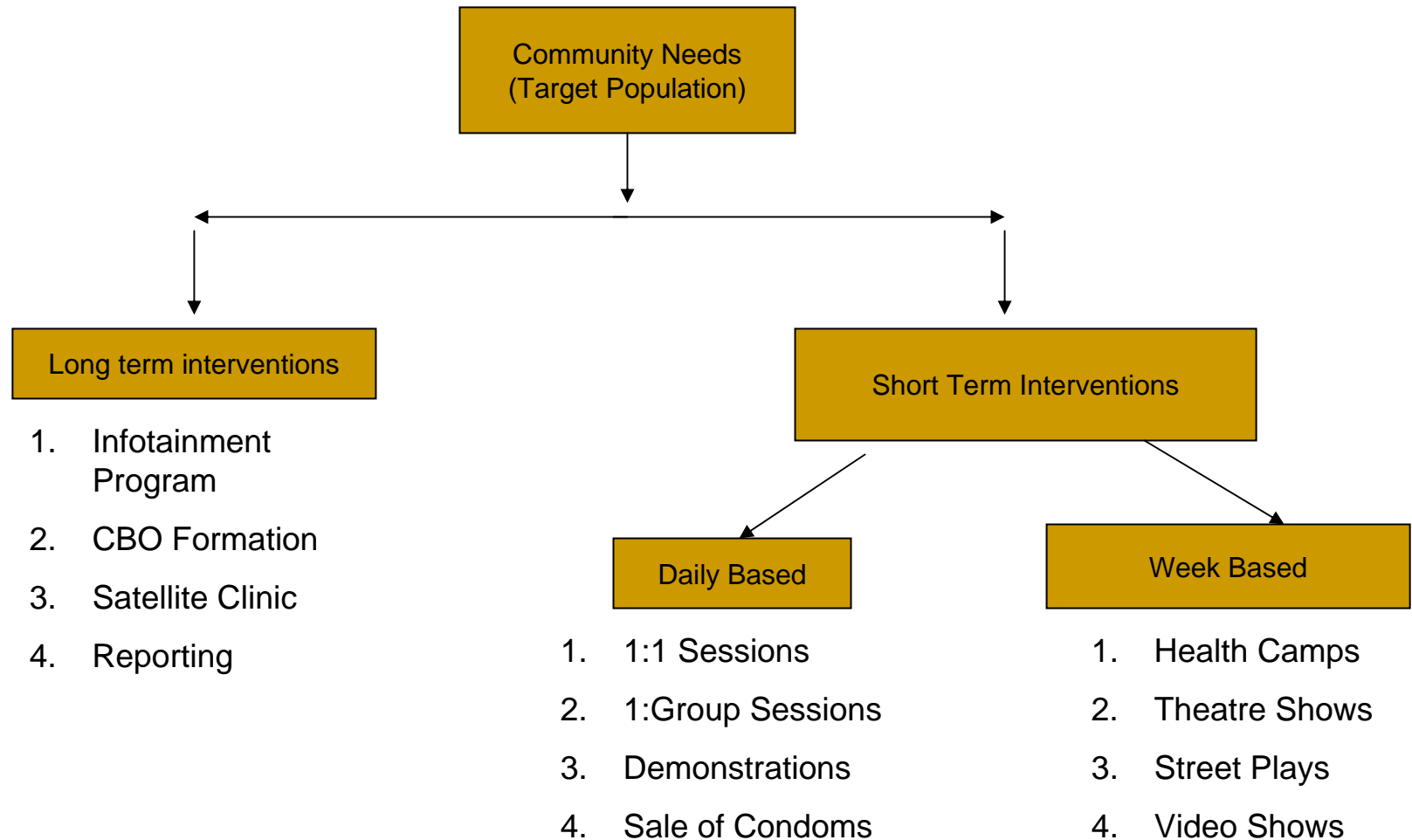
Phase 2: Liaison and Networking with transporters.

Phase 3: Community level dialogue building and need assessment.

Phase 4: Entry level activities

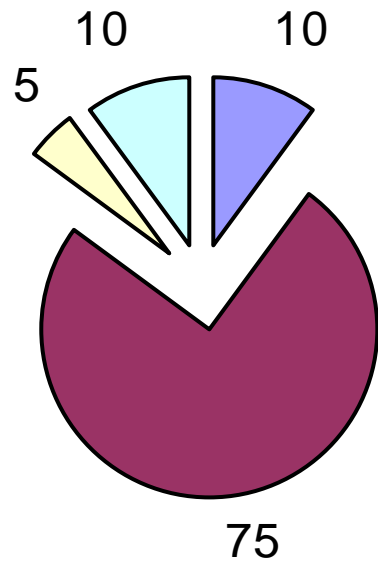
Phase 5: Sensitization Efforts

Planning Process- Program



Planning Process- Time

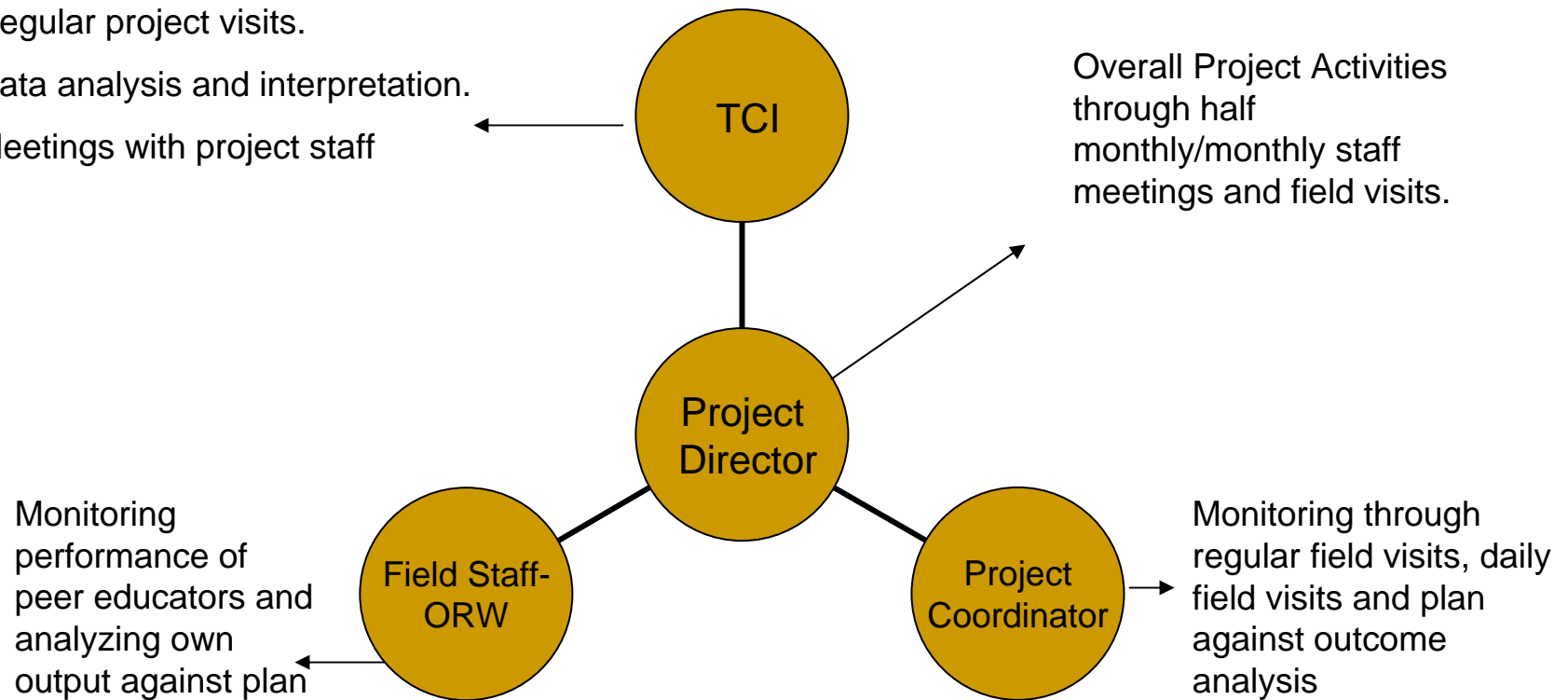
Time Spent on Activities



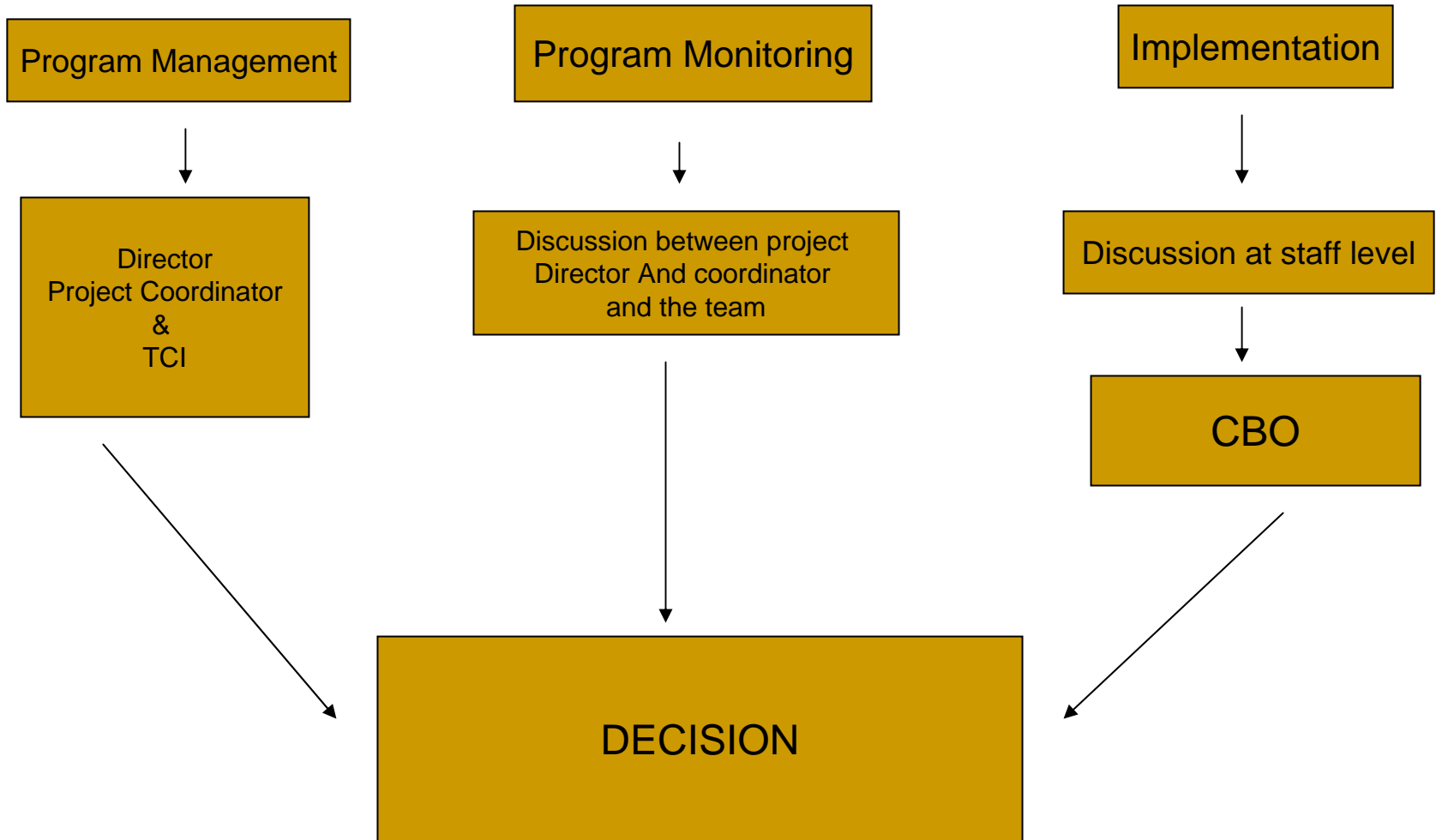
- Activity Planning
- Field
- Reporting
- Review/ Meetings

Monitoring

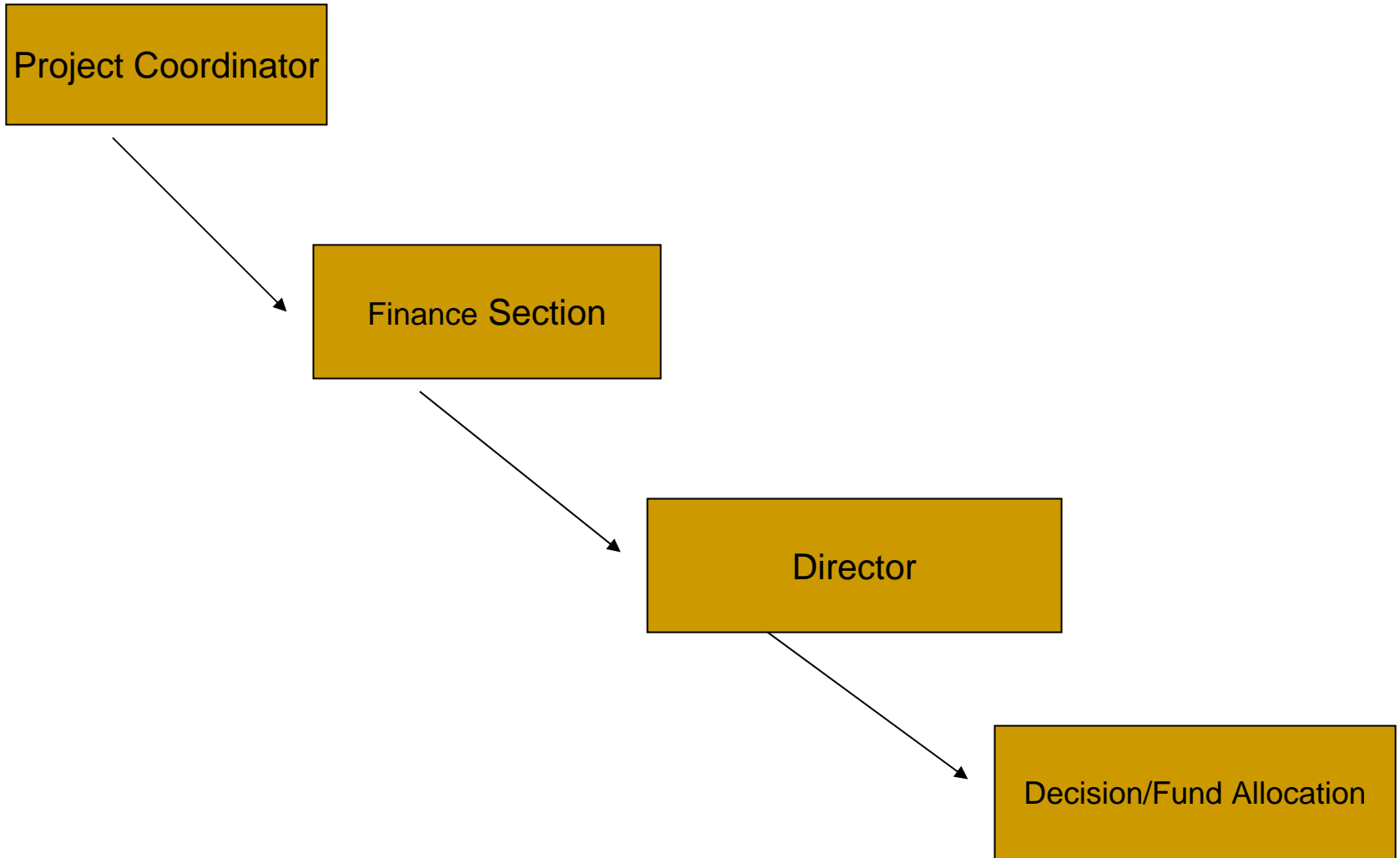
- Regular project visits.
- Data analysis and interpretation.
- Meetings with project staff



Decision Making- Program



Decision Making- Financial

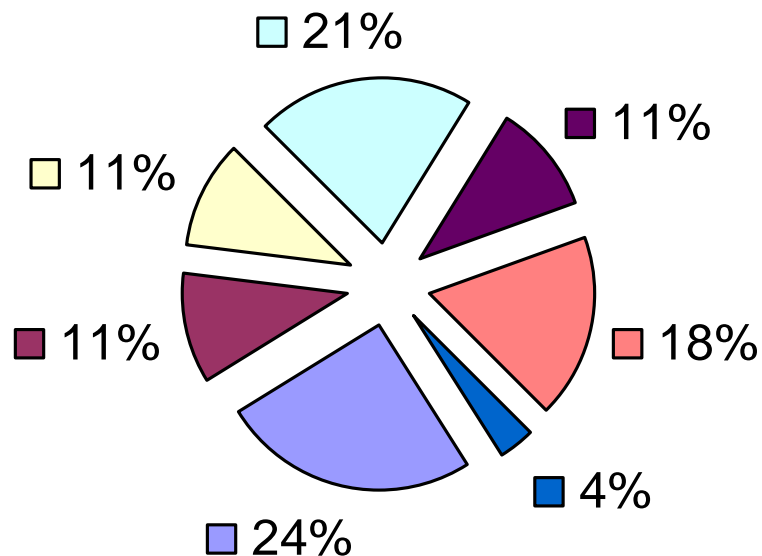


Brokers profile

- No of Brokers/Transporters at HP- 148
 - No of Brokers/ Transporters sensitized- 36
 - No of Active Brokers/Transporters-17
 - No of Brokers Association-1
 - No of Other Association-Nil
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Community Support

Support From The Community



- Entertain Visitors at HP-
- Assist Organizing HC at HP-
- Assist Community events at HP
- Assist organizing Infotainment Prog-
- Refer KP s at KC/Health camp etc-
- Assist to identify place of KC
- Provide/ assist DIC/ Satellite clinic

Community Support

- Space for static clinic – Space provided by Mr.Nanak Ram at Fruit Mandi
- Clinic rent- 2500
- Equipment/Furniture at clinic
- Health camp:
 - No. of camps :24
 - Community Facilitated- 19
 - Type of community support- Space, Furniture, Refreshment, Referring Patients, Promotion of HC, Promotion of KC.
- DIC- Space provided
 - Parking No: 1- CBO Secretary: Mr. Baleshwar Singh
 - Parking No. 5- CBO Treasurer : Mr. R.S. Yadav
 - Parking No.3- CBO Joint Secretary : Mr. Mehboob Khan

Community support

- Satellite clinic
Space- in Fruit Mandi
Referral – 23 Patients
Refreshments
 - Organizing Infotainment Programme
Expecting financial support from transporters
Promotion
 - Organizing others events
Theatre and Street Plays : Space (Shop and front area) and Furniture
Video Show: Space, Television, Gathering audience
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Future plan

- Establishing a permanent condom outlet in every parking.
 - Increasing the number of patients reporting at KC to 50 OPD daily.
 - Increase the number of STI patients identified to 12- 15 daily.
 - Large scale promotion of Khushi Clinic.
 - All know to use condoms.
 - Establishment of 6 fully equipped DIC centers.
 - Developing a play ground for drivers/ helpers.
 - Identifying and preparing 100- peer educators, Khushi sancharak.
 - Establishing 2 satellite clinics.
 - Seeking financial aid for providing medicines to HIV patients.
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Case History - I

“Kailash Turns Peer Educator”

During 1 to 1 session driver Kailash turned repulsive on the ORW swearing “@%\$#%\$#^%#@\$#@”, when approached for the first time.

Further when the ORW and PC repeatedly made effort to liaison with him. He slowly turned keen to know about the benefit of condom resulting in him giving the reverse demonstration after the demonstration by the ORW. After regular contact and dialogues he disclosed that he was suffering from a STI and now seeks help from the Kavach team to get him healed.

After being consulted and guided at Khushi Clinic, Kailash volunteered to join as a peer educator for the program. As a peer educator Kailash has performed noticeably well by referring 6 cases on the very day he joined as a peer educator and as for now he refers 2 patients daily on an average to Khushi Clinic. .

“I am HIV positive – Help Me”

After viewing the video show organized by the KAVACH team at P3, Suresh (imaginary name) a truck driver tried to approach the Khushi Clinic and disclosed that he was HIV+, and was seeking all possible help. Dr. Garg counseled the patient and Mr. Fidius tried sensitizing him on how he could live a better life while the disease being still there.

Later few days after this on the issue of purchasing the medicine Suresh also said “ Sahab jab se yeh bimaari hui hai, pura shareer bekaar ho gaya hai, naukari bhi chali gayee, ab aise mein main itni mehangi dawaiyan kaise kharudunga, iss se to accha hoga zeher kha ke mar jaun.”.

Purchase of medicines that cost a fortune to a person who is unemployed is an issue that still remains untamed by us. We tried approaching the district hospital, but the official there turned us down by showing incapability due to no such provisions. We have also tried to seek help from TCI representatives, but the answers remains the same, “ We have no such provision”.

Note: Name of the person has been deliberately modified to maintain secrecy.